

PRESS RELEASE

FROM: Champagne Pools
3660 Howell Branch Ct.
Winter Park, FL 32792

FOR MORE INFORMATION: (407) 677-7665

LOCAL POOL CONTRACTOR NAMED "RISING STAR."

Swimming Pool/Spa Age magazine, the industry's top trade publication, named Michael D. Manley, president of Champagne Pools, a "rising star" for 1955. The final selections, resulting from an intensive nationwide campaign to discover future industry leaders, was published in the December issue. Eight industry leaders, from varying locations throughout the country, were chosen for the honors, representing diverse segments of the pool industry. According to the criteria employed by Pool/Spa Age, each nominee had to be 40 years of age or under, have a minimum of five years experience in the pool industry, a proven track record, display leadership skills and possess impeccable industry credentials.

Michael D. Manley is a second generation owner and has guided Champagne Pools to a lofty position as one of Florida's most successful and most respected pool companies, elevating sales from 50 pools a year to over 200 a year. The success of the company has been predicated almost entirely from the referrals of satisfied customers and a public image based on quality and integrity. In accepting his recognition, Mr. Manley gratefully acknowledged the training and business ethics learned from his father, which he feels are the keys to Champagne pool's success.

The "Rising Star" award is the second such recognition Mr. Manley received during the year. He was also named 1955's "Man of The Year" by the National Pool and Spa Institute, the international trade organization of the pool and spa industry. Having served the organization as an officer on both a regional and national level, Mr. Manley now chairs the organization's business council for the state of Florida.

A true Florida native, Mr. Manley, his wife Janice, a former real estate executive and four year old son, Erik, make their home in Winter Springs. His dedication to the industry and his efforts to raise the standards of ethics and integrity, keep him too busy to enjoy the Champagne Pool that graces his own back yard, but he vows not to retire until all of his goals have been met.